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BY KIM WINTER

CARGONOW
DECEMBER 2024



Outlook 2025: Geopolitical Tensions and the Changing World Order

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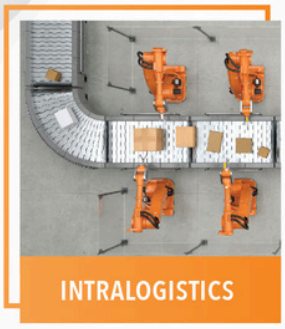
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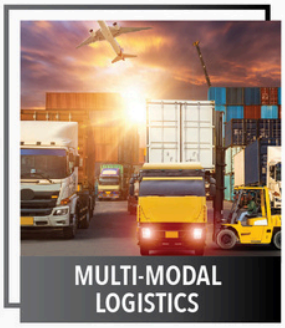
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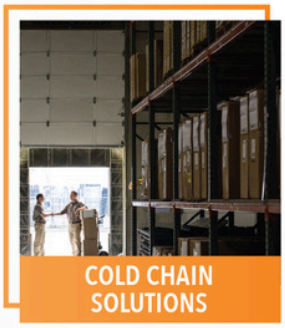


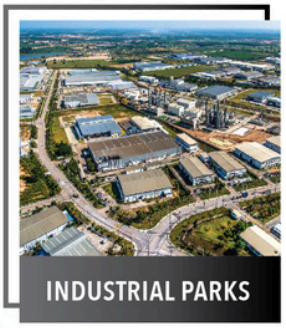














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CARGONOW



FROM THE EDITOR
Natasia Jerah

In the world of competing demands, technology will be the saving grace...

As we wrap up 2024, suffice to say - the year has been anything but ordinary.

- From the Red Sea Crisis, to the Trump Administration win - geopolitical tensions are steering trade flows, economic decisions and financial markets in a way it probably hasn't before.

- Shocking winters (for Korea, the heaviest November snow in 100 years!) - Climate change is felt stronger than ever, yet the UN Climate Summit is getting as complex as the climate with no alignment or end-goal in sight.

Amidst all this, what we will learn in the following pages is that sustainability will need to continue to be an investment by all parts of the supply chain. That being said, as the world braces for economic uncertainty, we recognise that the sustainability agenda is considered to be in huge conflict with the push towards cost management. Sustainability has a financial implication, and is often the harder choice when cheaper alternatives remain visible. With geopolitical tensions directly exacerbating the supply chain cost issue - there seems to be a stronger pull away from sustainable practices.

This is where we feel technology and the advancement of AI couldn't have come at a better timing. AI is the saving grace that may enable cost efficiencies and sustainability goals to come hand-in-hand. AI is expected to continue to drive process efficiency, enable dynamic forecasting and to the dismay of labour unions - it is AI that will enable automation, and a huge labour cost reduction. Technology is inevitable, and if anything, should be embraced more closely than ever. At this point, it seems to be the only saving grace that will enable us to navigate the push for sustainability, cost containment, and supply chain diversification - concurrently.

On that note, a huge thank you to contributing editors and opinion pieces: Dr Shereen Nassar, Hariesh Manaadiar, Liam Connors and Kim Winter. This magazine is made possible because of people like you. And to other readers, welcome to my thoughts - more to come!

Natasia Jerah
Editor-In-Chief
CargoNOW

LSCMS PRESIDENT'S MESSAGE

Dr. Raymon Krishnan

New Horizons and Opportunities

As we reflect on the past year and look ahead to 2025, it is clear that the logistics and supply chain industry stands at a pivotal crossroads. The decisions we make today will shape the resilience and sustainability of global trade for the short, medium and potentially long-term as well. In this edition of CargoNOW, with a new Editor at the helm, we delve into four critical themes that define the current landscape of our industry.

Operationalising Sustainability for Supply Chains

Sustainability is no longer just a corporate buzzword—it has become an operational imperative. With heightened regulatory scrutiny and increasing consumer demand for eco-friendly practices, supply chain leaders are under pressure to embed sustainability into every facet of their operations. The challenge lies in moving beyond rhetoric to measurable actions. From adopting renewable energy solutions in warehousing and transportation to leveraging data analytics for waste reduction, the path forward requires innovation, collaboration, and a commitment to long-term change.

Continuous Disruptions in Ocean Freight

The past few years have seen unprecedented disruptions in ocean freight—from port congestion and equipment shortages to fluctuating freight rates to the extent where some industry pundits would say that carriers have been opportunistic and leveraged the situation to reap record profits. These disruptions have however underscored the vulnerability of global trade networks and the need for adaptive strategies. The ripple effects have impacted inventory management, production timelines, and customer expectations.

Navigating Digital Transformation in Logistics

Digital transformation is reshaping logistics, but it comes with its own set of challenges: scalability, security, and sustainability. The integration of cutting-edge technologies like AI, IoT, and blockchain offers tremendous potential to optimise operations and drive efficiencies. However, these advancements also require robust cybersecurity measures, scalable platforms to accommodate growth, and solutions that align with sustainability goals. Striking this balance is key to ensuring that digitalisation delivers its promised value.

Geopolitical Tensions and the Changing World Order

The global stage is increasingly marked by geopolitical tensions and shifting power dynamics. From trade wars to sanctions, these developments have profound implications for logistics and supply chains. Companies must navigate a world where traditional trade routes are being reconsidered, and economic blocs are realigning. Resilience and agility will be critical as businesses adapt to new trade policies, explore nearshoring options, and build redundancy into their supply networks.

As we tackle these pressing issues, it is crucial to foster a culture of collaboration and innovation. Our industry's future depends on how well we can adapt to change and lead with purpose. I invite you to engage with the insights and perspectives shared in this issue of CargoNOW.

Together, let us shape a more sustainable, resilient, and technologically empowered logistics ecosystem.

Raymon Krishnan, FALA, FCILT, CLP
President
The Logistics & Supply Chain Management



Operationalising Sustainability for Supply Chains

By **Dr. Shereen Nassar,**
Global Director of Logistics Studies and Director of MSc Logistics and Supply Chain Management Suit at
Heriot-Watt University Dubai



A sustainable supply chain is one that seamlessly weaves ethical standards and environmentally responsible practices into every facet of its operations, creating a model that is not only competitive but also successful. To achieve this, transparency must be maintained throughout the entire supply chain. The integration of sustainability practices is essential at every stage, commencing from the procurement of raw materials and progressing through the manufacturing and distribution processes, extending to the handling of last-mile logistics. Additionally, the commitment to sustainability must also cover product returns and recycling processes. This holistic approach ensures that each link in the supply chain contributes to the overall goal of minimising environmental impact and upholding ethical standards.

According to a report by Fortune Business Insights, the global supply chain management market is projected to reach over USD 60 billion by 2032. As businesses increasingly prioritise sustainable and ethical supply chain practices, the emphasis on achieving compliance goals and sustainability benchmarks is becoming more standardised. For example, within the UAE, this shift is particularly relevant given the country's strategic position as a global trade hub and its ambitious vision for sustainable development. The UAE government has promoted sustainability through initiatives like the UAE Vision 2021 and the UAE Energy Strategy 2050, which aim to enhance environmental performance across all sectors. For businesses operating in the UAE, this means integrating ethical practices not only to meet global standards but also to align with the nation's regulatory frameworks and sustainability objectives. This includes adhering to strict labour laws, reducing carbon footprints, and ensuring responsible sourcing of materials. The UAE's commitment to green logistics and sustainable infrastructure further underscores the importance of standardising these practices.

Implementing sustainability in the supply chain is not merely a choice but a strategic necessity that resonates with environmental stewardship, economic viability, and social responsibility. Implementing sustainability in the supply chain requires a thorough approach that addresses both internal and external aspects. At the core of this approach lies the development of a robust sustainability strategy and policies that are not only environmentally conscious but also aligned with the company's business objectives. This strategic foundation guides the organisation towards sustainable development. Concurrently, the design and optimisation of the supply chain become paramount, with a focus on minimising environmental impact through thoughtful consideration of transportation modes, warehouse locations, and inventory management techniques. According to the World Economic Forum (2023) Supply chain sustainability is a key to achieving climate goals through sustainable practices and optimising supply chain energy consumption collectively which accounts for 55% of the solution to deliver net zero by 2050.

Internally, businesses need to ensure their values are in harmony with sustainable practices by critically evaluating their governance, policies, and operational procedures. This means embedding sustainable practices into the company culture at all levels, from top management to the operational workforce. Actions such as adopting energy-efficient processes, minimising waste, and promoting fair labour practices are crucial steps. Transitioning from sustainability goals to execution can be a complex process for organisations, often hindered by technology, culture, and various other issues. Technologically, many companies may lack the necessary infrastructure or tools to implement sustainable practices effectively. This could include outdated systems that are not compatible with modern sustainable technologies or insufficient data analytics capabilities to track and measure sustainability metrics accurately.



Innovation in product design emerges as a critical component, where sustainability is an integral part of the creative process. This involves a thorough examination of material efficiency, recyclability, and energy consumption throughout the product's lifecycle. Operational efficiency, too, plays a pivotal role, with the implementation of energy-efficient technologies and processes in manufacturing and logistics operations, alongside initiatives aimed at waste reduction. According to Carbon Trust (2022) businesses can achieve an average of 20 per cent carbon savings by optimising their operations and embracing sustainable practices.

The role of employees in this sustainability journey is indispensable. Engaging and training them ensures that sustainability is not just a policy but a lived practice that shapes the organisation's culture. However, an organisation's internal environment can pose significant challenges.

Resistance to change is common, especially if the workforce is not adequately educated about the benefits of sustainability. Employees might fear the unknown, worry about job security, or simply become accustomed to traditional practices. Here, leadership plays a crucial role; without strong commitment and clear communication from the top, sustainability initiatives can easily lose momentum. Moreover, external factors such as supply chain limitations can impact the ability to source sustainable materials or partners. A lack of collaboration and alignment between departments can further complicate efforts, leading to siloed initiatives that fail to achieve overarching sustainability goals.

Business internal focus towards sustainability should be complemented by a proactive engagement with external stakeholders, beginning with suppliers. Selecting and collaborating with suppliers who share a commitment to sustainability can amplify the impact of sustainable practices across the supply chain. Organisations can also improve their sustainability efforts by following external standards, which offer a clear framework for achieving environmental and social goals. To make significant progress, it is crucial for organisations to quickly adopt these recognised standards and best practices. These guidelines help businesses systematically manage their sustainability initiatives.

However, the path to implementing these standards is not without challenges. Internal priorities such as cost management, operational efficiency, and short-term financial goals often compete with sustainability objectives, creating a complex landscape for execution. This internal competition can result in delays or fragmented efforts, making it difficult for organisations to fully integrate sustainable practices into their operations. Furthermore, suppliers, who play a critical role in the supply chain, often find themselves struggling to understand and implement



these complex requirements. Without clear guidance and support from the organisations they supply, these suppliers may lack the resources or expertise to meet the new standards. This disconnect can lead to inconsistencies and gaps in the overall sustainability performance of the supply chain. To address these challenges, organisations need to prioritise sustainability alongside other business objectives, ensuring that it is embedded into the core strategy rather than treated as an add-on. Additionally, providing training, resources, and support to suppliers can help bridge the gap, enabling a more cohesive and effective implementation of sustainability standards across the entire supply chain.



Beyond suppliers, collaboration with industry partners, customers, and communities becomes a means for shared learning, advocacy, and collective action. These partnerships not only enhance the organisation's sustainability efforts but also contribute to creating a more sustainable business environment. Increasing sustainability awareness among customers makes it one of the differentiator factors in purchasing decision which impacts business performance. A McKinsey (2020) survey revealed that 66 per cent of consumers take sustainability into account when making purchasing decisions, preferring brands that align with their values and priorities. However, according to another survey by McKinsey (2021), there is a strong undercurrent of scepticism regarding companies' sustainability claims, with 88 per cent of Gen Z expressing disbelief in businesses' environmental, social, and governance (ESG) assertions.

Educators play an essential role in advancing sustainability within the supply chain industry. They prepare future leaders and professionals by imparting the significance of sustainable practices and equipping them with the necessary knowledge and skills for effective implementation. For instance, academic programmes may offer specialised courses on sustainable logistics and renewable energy integration. By embedding sustainability into curricula and research initiatives, educators elevate awareness and drive innovation, fostering a culture that prioritises environmental stewardship. Their influence extends beyond academia as they engage with communities and industries, advocating for sustainable development and shaping policy. This can be seen when educators collaborate with local businesses to develop environmentally friendly supply chain strategies or serve on governmental advisory panels to influence environmental regulations.

Addressing our global challenges demands significant efforts both within and between organisations, as well as throughout supply chains. To achieve this, collaborative efforts are essential, as working together fosters the sharing of best practices, innovation, and effective implementation of sustainability initiatives. Through partnership and cooperation, organisations can drive substantial progress towards a sustainable future, ensuring that all stakeholders are aligned and committed to these critical objectives.

ABOUT THE AUTHOR

DR. SHEREEN NASSAR



***Dr. Shereen Nassar**'s main research interest is sustainability and supply chain resilience. She has published a number of research papers and book chapters in areas such as automotive recall risk and social sustainable supply chain performance, sustainable maritime logistics, supply chain information security, contemporary disruptive business applications of blockchain technology, smart cities and implementation challenges.*

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Michelle Shi-Verdaasdonk Appointed Chief Procurement Officer at Electrolux Group

Effective December 9, Michelle Shi-Verdaasdonk is joining Electrolux Group to take on the role of Chief Procurement Officer, responsible for the procurement strategy of direct and indirect materials, logistic services and product sourcing. She will report to Electrolux Group's CEO and be part of Group management.

Shi-Verdaasdonk comes from Dyson, where her most recent position was Chief Supply Chain Officer, where she led the end-to-end supply chain of the Dyson global network. Prior to that she worked as Group Director for Global Manufacturing and Procurement at Dyson. She was also responsible for global quality and manufacturing at Signify.

Prior to these positions, Shi-Verdaasdonk worked for Electrolux Group between 2010 and 2015 in a variety of global director roles within manufacturing and quality.

"It's great to be back," says Shi-Verdaasdonk. "I'm looking forward to leveraging my experience to drive impactful results, while contributing to the success and growth of the Group, especially at a time when cost competitiveness and supply resilience have been greatly impacting our industry. I approach this dynamic environment with determination and innovative thinking."

Trained as an aerospace engineer originally, Shi-Verdaasdonk's work is well known and she is a recognised global supply chain leader as well as a passionate advocate of women in STEM (Science, Technology, Engineering and Math).

"Michelle's expertise, experience and vision will be invaluable to the Group as we continue to grow and innovate," says Electrolux Group CEO Jonas Samuelson. "Her appointment was a collaborative effort with Yannick Fierling, our incoming CEO, and together we are confident in Michelle's abilities to balance cost, quality and efficiency. She has a proven track record of navigating complex supply chains and building strong partnerships, and we wish her a warm welcome to Electrolux Group."

Electrolux Group

Electrolux Group is a leading global appliance company that has shaped living for the better for more than 100 years. We reinvent taste, care and wellbeing experiences for millions of people, always striving to be at the forefront of sustainability in society through our solutions and operations. Under our group of leading appliance brands, including Electrolux, AEG and Frigidaire, we sell household products in around 120 markets every year. In 2023 Electrolux Group had sales of SEK 134 billion and employed 45,000 people around the world. For more information go to www.electroluxgroup.com.



Continuous Disruptions in Ocean Freight, Its Impact on the Industry and Strategies for Mitigation

By **Hariesh Manaadiar,** Founder at **Shipping and Freight Resource** and Features Editor – OceanFreight at **CargoNOW**

Supply chain disruptions has become one of the dreaded words in the industry especially for importers and exporters who frequently face the brunt of these ongoing disruptions.

COVID-19 which started out as a health crisis also resulted in becoming a logistics nightmare for the world disrupting supply chains, skyrocketing freight rates, triggering panic buying and in general creating widespread bottlenecks for everyone in the industry.

When COVID-19 settled, we all assumed that things would get back to normal. While in some instances, ocean freight rates and port congestions subsided, other supply chain disruptions took its place bringing in new challenges for many and opportunities for many in the industry.

Recent Historical Disruptions in Sea Freight

COVID-19 brought several industries to it knees forcing lockdowns, factory closures, decline in production of non-essential goods. It also shifted consumer demand dramatically to e-commerce and on-line shopping creating an imbalance in supply and demand which strained already complex supply chains globally.

On the maritime and shipping side, port congestions became a major challenge across the globe with some ports like Los Angeles and Long Beach in the USA affected more than otherswith long queues of ships waiting for days and weeks to off load cargo. The accumulation of these shipments triggered further disruptions and panic buying by customers leading to even more imbalance. In addition, the impact of COVID-19 also created labour shortages at ports, docks, and warehouses.

These delays and imbalances resulted in skyrocketing freight costs, impacting container availability especially with empty containers being repositioned back to Asia and also ship capacity as ships were idling in several ports.

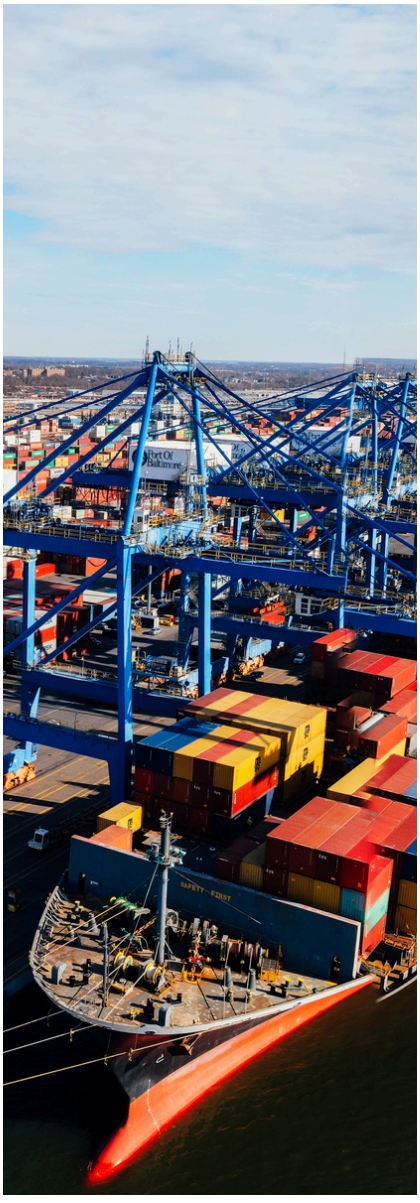
Other Disruptions

As the impact of COVID-19 subsided, other incidents and disruptions aggravated the situation for supply chains. Notably, the blockage of the Suez Canal by the mega ship Ever Given in March 2021 accounted for the halting of around 12% of global trade via the Suez Canal and led to a backlog of more than 400 ships on both sides of the canal - affecting several trade routes. This disruption underscored the reliance of supply chains on critical chokepoints.

This was closely followed by the reduction in transits through the Panama Canal, a key connector between the

USA West Coast and East Coast, due to drought and water restrictions. Geopolitical tensions such as the Russia/Ukraine war, conflicts in the Red Sea, Houthi attacks on ships passing the Red Sea and the subsequent rerouting of ships around the Cape of Good Hope towards Europe added to the disruptions.

Typhoons in East Asia, hurricanes in the U.S., and other natural disasters continue to disrupt shipping routes, port operations, and schedules.



IMPACTS OF CONTINUOUS DISRUPTIONS ON THE SHIPPING INDUSTRY

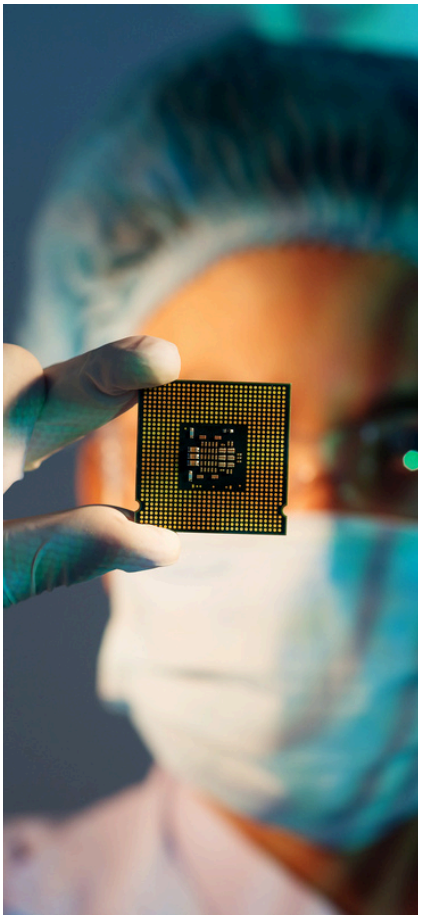
Economic and Operational Impacts

The cumulative effect of these disruptions has been felt globally. Shipping delays have significantly increased transit times, forcing businesses to navigate unpredictable lead times and adjust their logistics strategies on the fly. Companies that had relied on just-in-time inventory management have found it challenging to meet demand, leading to stockouts and delivery delays.

With freight rates reaching historical highs, many businesses faced unsustainable shipping costs. This inflationary pressure was passed on to consumers, contributing to rising prices for goods across various industries, from electronics to apparel to food. Moreover, the limited availability of containers and shipping vessels exacerbated the situation, making it difficult for companies to secure space for their cargo and leading to missed deadlines and penalties.

Impact on Businesses and Consumers

The disruptions in ocean freight have caused cascading effects across the global economy. Retailers and manufacturers, particularly those relying on imports from Asia, were unable to maintain adequate inventory levels. This led to shortages, especially in sectors such as electronics and automotive, where components like



semiconductors were in short supply.

As freight costs soared, many companies passed these increases onto consumers, fuelling inflation. The rapid increase in product prices, combined with longer wait times for goods, eroded customer satisfaction and strained supply chain relationships.

Additionally, these continuous disruptions have prompted businesses to rethink their global trade strategies. Nearshoring and reshoring have become increasingly common as companies look to reduce their dependence on long, unpredictable shipping routes and mitigate risks by moving production closer to end markets.

RISK MITIGATION STRATEGIES IN RESPONSE TO SHIPPING DISRUPTIONS

Technological Innovations

To mitigate the risks of future disruptions, many companies are turning to technology to gain better control and visibility over their supply chains. Real-time visibility solutions, powered by IoT devices, have become critical tools for monitoring the location and condition of goods in transit. These technologies help companies react quickly to potential delays and make data-driven decisions to reroute shipments if necessary.

Predictive analytics and artificial intelligence (AI) are also being used to forecast demand patterns and shipping delays. By analysing historical data, these tools can predict potential bottlenecks, allowing businesses to adjust their logistics plans proactively.

Based on the lessons learned from COVID19 where several shipments were delayed due to lack of opportunities to surrender original documents for release, electronic trade documentation gained popularity and so did technologies like Blockchain that would enable electronic transfers.

Supply Chain Diversification

Diversifying transport modes is another strategy that companies are using to reduce their reliance on ocean freight. Increasingly, businesses are turning to multimodal transport, incorporating rail and air freight into their supply chain strategies.



While these modes are often more expensive than sea freight, they offer flexibility and faster transit times in situations where delays are not an option.

Nearshoring and regionalisation of supply chains have also gained popularity as companies seek to shorten shipping distances and mitigate the risks associated with long-haul international transport. By moving production closer to consumer markets, businesses can reduce lead times, lower transportation costs, and avoid some of the uncertainties associated with international shipping.

Supplier diversification is another critical strategy. Instead of relying on a single supplier or manufacturing base, companies are expanding their supplier networks to reduce the risk of production halts or shipping delays from one location.

Supplier diversification is another critical strategy. Instead of relying on a single supplier or manufacturing base, companies are expanding their supplier networks to reduce the risk of production halts or shipping delays from one location.





FUTURE OUTLOOK

Despite the best efforts to mitigate risks, the shipping industry remains vulnerable to geopolitical instability. Trade policies and tariffs continue to create uncertainty, with shifts in international relations affecting shipping routes, fuel prices, and cargo flows. The ongoing Red Sea rerouting, the new tensions between countries in the Middle East and tensions between China and the U.S. are just some examples of conflicts that have far-reaching impacts on global shipping.

Another significant challenge comes from the increasing pressure on shipping companies to meet environmental, social, and governance (ESG) goals. The International Maritime Organisation (IMO) has implemented stricter regulations on emissions, requiring shipping companies to adopt greener technologies and fuels. While these measures are essential for reducing the industry's environmental impact, they also add complexity and cost to shipping operations.

The push toward decarbonisation is likely to continue, with companies expected to invest in more energy-efficient vessels, alternative fuels like liquefied natural gas (LNG), and carbon offsetting strategies. However, these changes are capital-intensive and require significant time to implement.

The development of autonomous ships, automated ports, and AI-driven logistics systems could further revolutionise the sector, reducing the dependence on human labour and increasing operational efficiency.

AI and machine learning are also poised to play a larger role in decision-making. From route optimisation to demand forecasting and predictive maintenance, AI will help companies make more informed and agile decisions, ultimately improving reliability in the face of continued disruption.

Sustainability will remain a central focus in the coming years. The IMO's targets for reducing emissions by 2050 will require significant investment in green technologies and fuels. Shipping companies will increasingly adopt LNG, hydrogen, and other low-carbon fuels, as well as retrofitting older ships to comply with new regulations.

Circular supply chains, which prioritise recycling and reducing waste, are expected to gain traction as companies look for ways to minimise their environmental impact while remaining competitive.

Freight rates, which have remained volatile since the pandemic, are expected to stabilise somewhat by 2025 as new vessel orders increase fleet capacity. However, this stability is contingent on demand levelling out, and unforeseen events—such as new pandemics, extreme weather, or additional geopolitical conflicts—could trigger further volatility.

CONCLUSION

The ocean shipping industry remains in a state of flux, shaped by the disruptions brought about by COVID-19 and other global events. As we look toward 2025, it is clear that the industry must continue to adapt to new challenges, from rising geopolitical tensions to environmental regulations and technological advancements.

Risk mitigation strategies, such as diversification, collaboration, and the adoption of new technologies, will be essential to navigating these continuous disruptions. While uncertainties remain, the future of freight is likely to see more resilient and sustainable shipping networks, driven by technological innovation and proactive risk management.

ABOUT THE AUTHOR

HARIESH MANAADIAR



Hariesh Manaadiar *is a subject matter expert in the field of shipping, freight, logistics and trade active in the industry for over 35 years. Hariesh shares his knowledge and experience through his Shipping and Freight Resource which he founded in 2008. He has a Masters in Shipping and Logistics, is a Fellow of the Institute of Chartered Shipbrokers, qualified in Digital Trade Strategy and Digital Supply Chain Management and holds a Diploma from the London School of Journalism.*





KEZAD Communities Announces Corporate Rebranding to Sdeira Group

This marks a significant step in the Sdeira Group's mission to becoming a leading investment entity in integrated employee housing development

KEZAD Communities, a leader in integrated residential complex solutions, and subsidiary of the AD Ports Group's Economic Cities & Free Zones, announced its rebranding and change of its corporate identity to Sdeira Group. This move is part of its mission to transform into a pioneering strategic investment and development entity, setting new standards in shared housing and the development of sustainable complexes.

The launch was announced during an official ceremony held in the Marina Hall at the ADNEC Centre Abu Dhabi, in the presence of several officials from AD Ports Group and key stakeholders.

Abdullah Al Hameli, CEO, Economic Cities & Free Zones, AD Ports Group, and Chairman of the Board of Directors of Sdeira Group, said: "The relaunch of KEZAD Communities under the name of Sdeira Group aligns with our mission to maintain the leadership position of the AD Ports Group's Economic Cities & Free Zones, which is the primary driver of trade, industry, and logistics services, and highlight our strong commitment to playing a vital and effective role in transforming employee housing facilities. We aim to provide a comprehensive and unique solutions that support the economic development in Abu Dhabi and the UAE, guided by the vision of our wise leadership."

Abdulaziz A. Bawazeer, CEO of Sdeira Group, said: "The launch of Sdeira Group, which supports our long-term vision, represents a significant and strategic shift aimed at

enhancing our contribution to developing integrated solutions and options for employee housing facilities. This step reflects our commitment to meeting the aspirations of our partners and clients and delivering added value through a range of high-quality services grounded in the highest standards of responsibility and efficiency."

The ceremony marked the unveiling of Sdeira Group's new corporate identity, showcasing a logo that reflects the vision and values of the Group's rebranding, inspired by the Saih Sdeira area.

The Group's new name reflects its ambition to play a key role in shaping the future, by providing an integrated system of smart investments with a positive impact that supports the economy and foster continued progress. The commitment also ensures that the Group delivers added value to stakeholders, while raising standards of efficiency, resource management, quality and environmental responsibility.

Sdeira Group offers integrated solutions within four main sectors: Sdeira Real Estate, Sdeira Investments, Sdeira Services, and Sdeira Real Estate Management. The latter includes three key products: Aryam, Square, and 68 Living.

With a clear vision, the Group seeks to build a portfolio of assets that meet the highest standards of environmental responsibility, resource efficiency, and quality, aiming to reshape the investment landscape. Its mission is to make a lasting impact through smart investments that enhance sustainable communities and add lasting value to partners and customers.

In line with its new strategy, Sdeira Group is committed to corporate values of "Excellence, Care, Innovation, and Growth". By focusing on "Excellence," the Group strives to form strategic partnerships and establish a business environment that champions sustainable solutions. Through "Care" value, it aims to enhance the quality of life for residents by promoting sustainability and providing healthy, inclusive environments for all. Meanwhile, "Innovation" supports entrepreneurs and sustainable practices to drive long-term impact, and through the commitment to "Growth,"



the Group intends to contribute to economic development at both local and global levels by collaborating with local and international bodies to create opportunities for progress.

The name is inspired by Saih Sdeira, the historic site where the late Sheikh Zayed bin Sultan Al Nahyan and his late brother, Sheikh Rashid bin Saeed Al Maktoum, met on 18 February 1968.

This momentous meeting marked the announcement of the bilateral union between Abu Dhabi and Dubai, which led to a number of further meetings, and eventually the establishment of the UAE on 2 December 1971. The Group's name carries deep national significance, symbolising its commitment to aligning with the UAE's vision, driving societal development and fostering sustainability to achieve progress.

Sdeira Group

Sdeira Group is one of the largest providers of employee housing services in Abu Dhabi, with an owned and managed capacity of about 140,000 beds.



مجموعة موانئ أبوظبي
AD PORTS GROUP

Established in 2006, AD Ports Group today serves as one of the world's premier facilitators of logistics, industry, and trade, as well as a bridge linking Abu Dhabi to the world. Listed on the Abu Dhabi Securities Exchange (ADX: ADPORTS), AD Ports Group's vertically integrated business approach has proven instrumental in driving the Emirate's economic development over the past decade.

Operating five business clusters covering Ports, Economic Cities & Free Zones, Maritime & Shipping, Logistics, and Digital, AD Ports Group's portfolio comprises 33 terminals, with a presence in over 50 countries, and more than 550 square kilometres of economic zones within KEZAD Group, the largest integrated trade, logistics, and industrial business grouping in the Middle East.

AD Ports Group is rated "A+" & "gcAAA" by S&P and "AA-" Outlook stable by Fitch.

For more information, please visit: adportsgroup.com

Navigating Digital Transformation in Logistics: The Triple Challenge of Scalability, Security, and Sustainability

By **Liam Connors,** Client Director at **BT**





In the rapidly evolving logistics landscape, the shift toward digital operations presents a complex yet crucial challenge for industry leaders. This transformation not only demands integrated new technologies; it requires a strategic mission supported by vision, adaptability, and commitment. The key to navigating this transition lies in addressing three critical elements: scalability, security, and sustainability.

SCALABILITY: Building Agile, Resilient and Customer Supporting Systems

Scalability is the cornerstone of logistic commercial success, but this extends beyond managing peak volumes during festive seasons. It demands agility and responsiveness to navigate a volatile market—both in physical operations and IT strategy. To thrive, logistics firms must develop systems and processes that can adapt quickly to changing conditions.

Technologies like Software-Defined Wide Area Networks (SD-WAN) enable firms to maintain service quality despite demand fluctuations by optimising bandwidth, improving network performance, and ensuring real-time responsiveness. While cost flexibility is important, it is only effective if critical, customer-facing applications can be prioritised.

A strategic investment in scalable technologies is also important. For instance, cloud computing provides the flexibility to adjust computing resources in real-time, allowing companies to handle varying operational volumes without significant physical infrastructure investments. Additionally, AI-driven analytics will dramatically enhance process efficiency and improve customer responsiveness, positioning companies to better meet dynamic market demands.

A cloud-ready, scaled core is the essential building block for any future logistic IT strategy. It provides the foundation to build a robust cloud collaboration platform, enabling seamless connections between customers and employees.

SECURITY: Establishing Robust and Trustworthy Frameworks

In today's digital landscape, security goes beyond protecting physical assets; it is crucial for safeguarding the integrity of operations and maintaining the trust of

stakeholders. With cyber threats becoming more sophisticated, logistics leaders must prioritise comprehensive and proactive security strategies. A single breach can tarnish a company's reputation and erode customer trust, making robust security frameworks essential.

This involves investing in advanced cybersecurity technologies such as encryption and intrusion detection systems, which protect sensitive data. Moreover, fostering a security-centric culture within the organisation is vital. Regular employee training can mitigate risks associated with human error, reinforcing the importance of vigilance in safeguarding digital assets.

Leveraging sophisticated network infrastructure can significantly enhance cybersecurity posture. Such advanced networking allows for secure data transmission across borders and supports real-time threat detection and automated response systems. These capabilities enable continuous monitoring of network activity, allowing companies to identify and neutralise threats proactively. In an industry beset by evolving cyber threats, this adaptive approach is crucial for maintaining data integrity and business continuity.

SUSTAINABILITY: Integrating Green Strategies with Digital Innovation

Lastly, sustainability has shifted from being a corporate responsibility to a core component of business strategy in logistics. Leaders now recognise that digital initiatives can drive long-term environmental sustainability. This involves transforming networks and integrating technologies that digitise supply chains while minimising environmental impact.

For example, advanced data analytics can optimise routing and cargo loads, enhancing fuel efficiency and lowering operational costs. Transitioning from traditional copper connections to fiber networks can also reduce energy consumption and improve overall performance. Such optimisations not only cut costs but significantly decrease the carbon footprint associated with logistics operations.

Logistics leaders are increasingly aware that sustainability and digital transformation are interlinked. By prioritising digital solutions that enhance efficiency and promote sustainable practices, they are setting new benchmarks for the industry.



THE WAY FORWARD

As the logistics sector embarks on its digital transformation journey, aligning with the principles of scalability, security, and sustainability is crucial. By embracing these challenges, the industry is not only adapting to a new digital era but also charting a course towards a more resilient, secure, and sustainable future. Through strategic investment in these areas, logistics companies can ensure they are well-prepared for the demands of tomorrow's marketplace.

ABOUT THE AUTHOR
LIAM CONNORS



Liam Connors *is a transformational leader at BT, currently serving as Client Director, where he drives digitalisation for logistics customers globally. With over 15 years in Telecommunications and IT, Liam has held key roles, including leading UK critical national infrastructure (UK Voice Network), Global service management lead and now sales. His experience spans people leadership, performance analysis and strategic management, enriched by his time in the Royal Navy and living in multiple countries. Passionate about customer success, Liam excels in building partnerships and delivering innovative solutions that enhance operational efficiency and collaboration.*





CEVA Logistics Receives Gold Medal From EcoVadis, Recognising Achievements in CSR, Sustainability

- **Annual assessment places CEVA among top 1 percent of logistics industry, top 5 percent of companies overall**
- **Score of 90/100 in the Environment category showcases "Acting for Planet" CSR commitment**

Marseille, France, 14 Nov. 2024 – In an era of increasing environmental awareness and corporate responsibility, the logistics industry is undergoing a significant transformation, embracing innovative sustainability practices and ethical standards. In recognition of these efforts, CEVA Logistics recently received a Gold Medal for its overall score of 76 out of 100 from EcoVadis in its annual performance assessment.

The Gold Medal achievement places CEVA in the top 5 percent of companies overall and the top 1 percent of the logistics industry. The score represents a 12-point improvement from 2023, highlighting CEVA's continued progress in its CSR initiatives. The assessment evaluated CEVA's sustainability performance in four key categories: Environment, Labour and Human Rights, Ethics and Sustainable Procurement. CEVA scored particularly high in the Environment category, earning a score of 90 out of 100.

EcoVadis is the world's largest provider of business-to-business sustainability ratings, creating a global network of more than 130,000 rated companies. The organisation assesses businesses' sustainability performance by evaluating their policies, actions and results, along with

input from third-party professionals and external stakeholders. EcoVadis aims to provide reliable, globally recognised sustainability ratings and insights, enabling companies to reduce risk, drive improvement and accelerate positive impact on our planet and society.



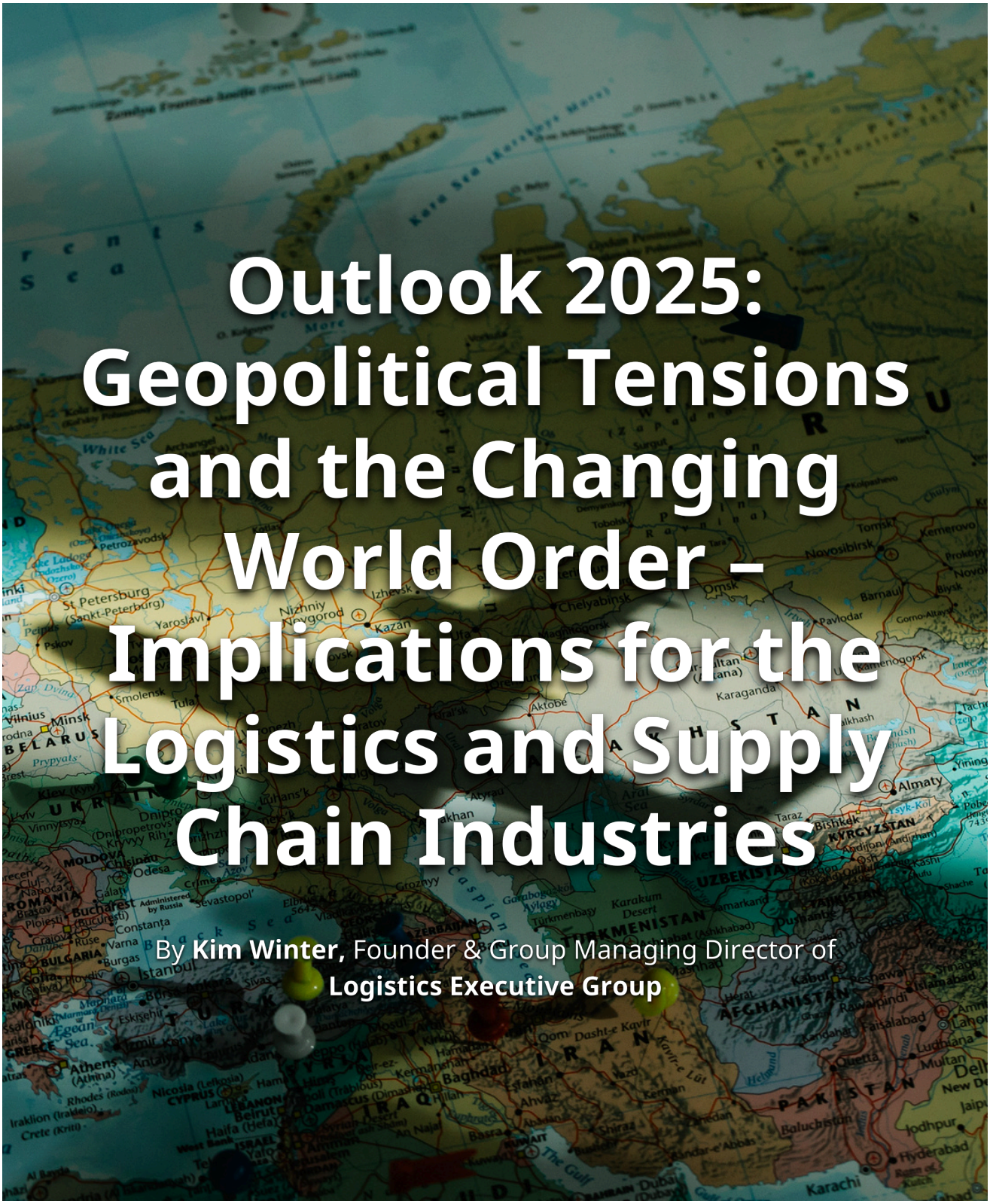
CEVA's recognition from EcoVadis reflects its robust CSR program, which aligns closely with that of its parent company, the CMA CGM Group.

The program focuses on three main commitments: Acting for Planet, Acting for People and Acting for Fair Trade. CEVA and the CMA CGM Group are committed to the decarbonisation of their operations and aim to reach net zero by 2050. As a company with a strong CSR focus, CEVA is using innovation and collaboration to drive decarbonisation through three main levers— its warehouses, its fleet and its low carbon solutions. Activities supporting these initiatives include reducing energy consumption through solar panels and LED lighting, updating the transportation fleet to electric and low carbon vehicles, and finally, offering low carbon fuel options and modal switch transportation alternatives in connection with its carrier partners. These efforts are reducing CEVA's environmental impact. In 2023, CEVA's carbon footprint decreased to 6.0 million tonnes, a reduction of 200,000 tons from 2022.

CEVA Logistics, a world leader in third-party logistics, provides global supply chain solutions to connect people, products and providers all around the world.

Headquartered in Marseille, France, CEVA Logistics offers a broad range of end-to-end, customised solutions in contract logistics and air, ocean, ground and finished vehicle transport in 170 countries worldwide thanks to its approximately 110,000 employees at more than 1,500 facilities. With pro forma 2023 revenue of US$20.2 billion, CEVA Logistics is part of the CMA CGM Group, a global player in sea, land, air and logistics solutions.





Outlook 2025: Geopolitical Tensions and the Changing World Order – Implications for the Logistics and Supply Chain Industries

By **Kim Winter,** Founder & Group Managing Director of **Logistics Executive Group**

As we look to 2025, the interplay of geopolitical tensions and an evolving global order is reshaping the logistics and supply chain industries in profound ways.

The challenges and opportunities that lie ahead arguably require businesses to be more agile, resilient, and strategically prepared than ever before.

From trade wars to technological advancements, our industry space is at a crossroads that demands thoughtful navigation and decisive action.

U.S.-CHINA RIVALRY AND GLOBAL TRADE FRAGMENTATION

The geopolitical rivalry between the United States and China has emerged as a defining issue for the global economy, and nowhere is this more evident than in logistics and supply chains. In recent years, this competition has led to shifts in trade flows, reshoring of production, and reconfiguration of critical supply chains. In 2025, the U.S.-China relationship is expected to remain tense, with both countries prioritising economic and national security interests.

The world awaits Trump Administration policy settings that will have the potential to impact countries, trade agreements, organisations, employers and employees across the globe.

As we have discussed with many customers & industry peers, the decoupling between these two superpowers is more than a political issue—it's a transformative force for logistics operations, supply chains, world trade and wider economic activity that impacts us all. Building resilience and diversification are key business trends. We've seen the shift away from reliance on single-source suppliers and just-in-time inventory models, with businesses investing in nearshoring and friend-shoring strategies. Southeast Asia, Eastern Europe, and parts of Africa are emerging as key production hubs. While this transition may lead to higher costs in the short term, it offers a hedge against geopolitical risk and supply chain disruptions.

The Trump Administration is expected to introduce significant tariffs across a broad range of goods and services. While the US and many global stock exchanges soared on the news of a new US government, the effects of anticipated trade and economic policies are not clear.



ENERGY SECURITY AND EUROPE'S FRAGILE LANDSCAPE

Energy remains a critical factor shaping geopolitical realities in Europe, particularly due to the ongoing tensions with Russia. The reliance on Russian energy, compounded by the crisis in Ukraine, has exposed vulnerabilities that Europe is racing to address. As European countries accelerate their energy transition, the logistics sector will play a pivotal role in enabling this shift—whether through the transportation of critical renewable energy components or the development of more sustainable supply chain models.

For logistics and supply chain professionals, the focus will be on building increasingly agile supply chains capable of adapting to fluctuating energy prices and changing trade routes. I've spoken with many industry executives who are doubling down on green logistics initiatives, including the electrification of fleets and investment in alternative fuels. As these efforts continue, collaboration with energy and infrastructure partners will be key.

ASIA-PACIFIC TRADE DYNAMICS AND REGIONAL INTEGRATION

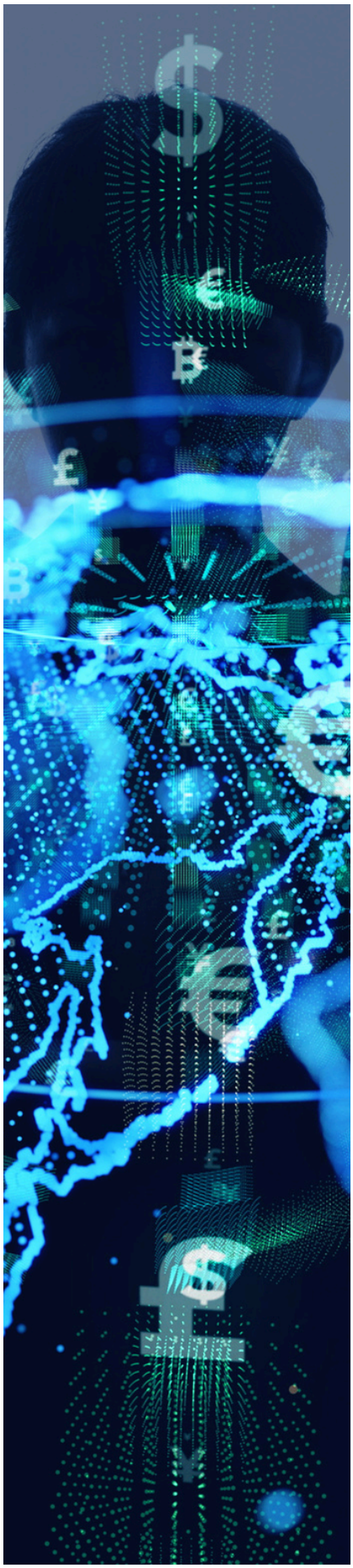
Despite the geopolitical headwinds, Asia remains a beacon of economic growth and regional integration. Initiatives like the Regional Comprehensive Economic Partnership (RCEP)—the world's largest free trade agreement—present significant opportunities for businesses across the region. RCEP's promise of reduced tariffs and streamlined trade will enhance regional connectivity and facilitate trade flows.

Yet, the benefits of regional integration come with their complexities. Supply chain stakeholders must navigate differing regulatory standards, customs protocols, and trade policies. Digitalisation and technological integration will be critical in addressing these barriers, enabling more efficient cross-border movement of goods.

The evolving trade dynamics also highlight a critical need for infrastructure development. Ports, airports, railways, and roads in many countries across Asia must be upgraded to meet the growing demand for logistics services. As I often stress in industry forums, investment in resilient infrastructure, in particular, is not a luxury but a necessity for ensuring seamless trade and supply chain efficiency across this dynamic region.







THE RISE OF THE GLOBAL SOUTH AND DIVERSIFICATION OPPORTUNITIES

The emergence of markets in Africa, Southeast Asia, and Latin America presents a new frontier for global trade and logistics. The African Continental Free Trade Area (AFCFTA) is poised to unlock tremendous potential, making Africa a critical player in global supply chains. As I've discussed with leaders across the Global South, investment in infrastructure and regulatory alignment will be crucial to unlocking this potential.

For companies looking to diversify their supply chains, Africa offers opportunities to tap into a young and growing labour force. However, infrastructure gaps, political risk, and regulatory inconsistencies remain key challenges. Similarly, Southeast Asia's strategic importance will continue to grow as nations hedge between U.S. and Chinese influence. Logistics companies must navigate this geopolitical balancing act carefully, aligning their strategies with the region's evolving needs.

Since commencing our recruitment and management consulting operations in Kenya in 2004, we've seen the capital, Nairobi, develop into one of the world's major air hubs with hundreds of weekly dedicated cargo flights exporting mainly fresh produce, flowers, avocadoes, fresh- prep packed ready- to- eat vegetables, & herbs to international destinations.

As co-founders of one of the most successful, sustainable not-for-profit organisations, Oasis Africa (*https://www.oasisafrica.org.au/*) in 2004, we've seen aspirational growth of youth (8,000 students to date!) demanding educational opportunity and involvement in a continent with the world's greatest future supply of resources, human and natural.

TECHNOLOGY AS A GEOPOLITICAL LEVER

Technology has become a central pillar of geopolitical influence, with ramifications for logistics and supply chains. The race for supremacy in the artificial intelligence, semiconductors, and quantum computing sector is reshaping global power dynamics. The "'tech cold war'" between the U.S. and China will influence global supply chains, affecting everything from cybersecurity risks to the sourcing of critical components.

In logistics, technology is driving innovation and efficiency but also raising new challenges. Digital sovereignty, data privacy regulations, and cybersecurity threats remainare key areas of concern. Many industry leaders I speak with are prioritising investments in predictive analytics, AI-driven optimisation, and blockchain solutions to create smarter, more resilient supply chains. As technology becomes more integral to logistics operations, collaboration with governments and regulatory bodies will be essential to ensure compliance and security.

CLIMATE CHANGE AND THE LOGISTICS RESPONSE

Climate change is not only an environmental challenge but also a geopolitical and economic risk. Extreme weather events, rising sea levels, and resource scarcity are disrupting global supply chains and affecting trade routes. The logistics industry must lead the charge in sustainability, reducing carbon emissions and investing in green logistics solutions.

The race to secure critical minerals for the energy transition, such as lithium and cobalt, will shape global trade patterns. Countries rich in these resources will wield greater geopolitical influence, prompting shifts in supply chains. Logistics companies must adapt by developing sustainable sourcing strategies and exploring alternative transport routes to mitigate climate-related risks.

STRATEGIC RESILIENCE IN AN UNCERTAIN WORLD

Navigating the complexities of 2025's geopolitical landscape requires a commitment to resilience, adaptability, and innovation. For the logistics and supply chain industry, this means building partnerships that cross borders and investing in technology to enhance visibility and responsiveness. In my experience, companies that prioritise resilience—whether through diversified supply bases, robust risk management, or technological innovation—will be best positioned to thrive in this uncertain environment.

The geopolitical challenges we face today will shape the future of our industry and global trade for years to come. As we move forward, the ability to anticipate change and align strategies with the evolving world order and, in particular, the impact of potential major trade policy changes by the US will determine success. The logistics and supply chain industry has always been the backbone of global commerce—now, more than ever, it must lead with strength, resilience, and a vision for the future.



ABOUT THE AUTHOR
KIM WINTER



***Kim Winter** delivers 40 years of executive leadership experience spanning Executive Search and Recruitment, Executive Coaching, Career Transition, Corporate Advisory, Consulting & M&A, across the Supply Chain, Logistics, 3PL, e-commerce, Cold Chain, FMCG, Retail, Maritime, Aviation, Government, Resources & Industrial sectors. He is the host of the Logistics Executive TV vodcasts platform, is a regular contributor to industry media, a professional Master of Ceremonies and is frequently invited to chair / moderate international events. Kim is the co-founder & Chairman of the not-for-profit humanitarian organization Oasis Africa (www.oasisafrica.org.au) providing sustainable 'Freedom from Poverty through Education' to over 8000 mainly orphaned children in East Africa's slums.*



J&T Express Exceeds 100 Million Global Parcels Handled in a Single Day During Double 11, Driven by Strong Growth Across Multiple Regions

Singapore, 19 Aug. 2024 - J&T Global Express Limited ("J&T Express" or "J&T" or "the Company", stock code: 01519), a global logistics service provider, announced a new milestone in its growth trajectory, surpassing 100 million parcels handled worldwide in a single day during this year's Double 11 shopping festival on November 12th.

Double 11 is a traditional peak season for China and Southeast Asia. From October 20th to November 12th, J&T Express saw significant growth in parcel volume in both markets. In China, the peak season during the same period saw an average daily parcel volume of nearly 66 million, a 25% year-over-year ("YoY") increase, setting a new record. In Southeast Asia, the average daily parcel volume from November 1st to 11th exceeded 15 million, representing a robust 73% YoY growth.

In anticipation of the peak parcel volumes during the multiple year-end shopping festivals, J&T Express implemented early preparations across various markets, increasing investment

in infrastructure and human resources to ensure operational efficiency and service quality. In China, based on business forecasts and actual production needs, J&T upgraded and renovated 32 sorting centres nationwide, expanding operating areas and improving timeliness. Over 600 distribution hubs and outlets across the country also underwent upgrades, with over 400 sets of automated equipment deployed to enhance operational capacity and effectively manage the peak parcel volume.

Benefiting from the vast growth potential of several Southeast Asian markets and close collaboration with e-commerce clients, J&T Express anticipated the surge in e-commerce parcel volume during Double 11 and made proactive preparations. In September and October, J&T Express Vietnam deployed over 300 trucks, and the company's newly constructed largest sorting centre in North Vietnam, equipped with intelligent operating technology and advanced equipment, officially commenced operations. This centre boasts a parcel handling accuracy rate of 99.99%, significantly enhancing operational efficiency.

In Thailand, J&T Express upgraded four sorting centres and five distribution hubs, deploying over 13 sets of automated equipment to enhance operational capacity. The peak processing capacity of sorting centres increased by approximately 25%, and that of distribution hubs by approximately 20%.



Furthermore, J&T Express Thailand expanded its sorting area by approximately 19,000 square meters, added over 900 transport vehicles, and recruited over 3,800 personnel to meet sorting, delivery, and customer service demands.

In other new markets, Black Friday (November 29th) marks the largest logistics peak season in Latin America. J&T Express has observed a significant upward trend in parcel volume in Brazil and Mexico. To address the upcoming peak, J&T Express in both countries has proactively invested in infrastructure and human resources, upgrading automated equipment to meet the high-quality express service demands of clients and consumers.

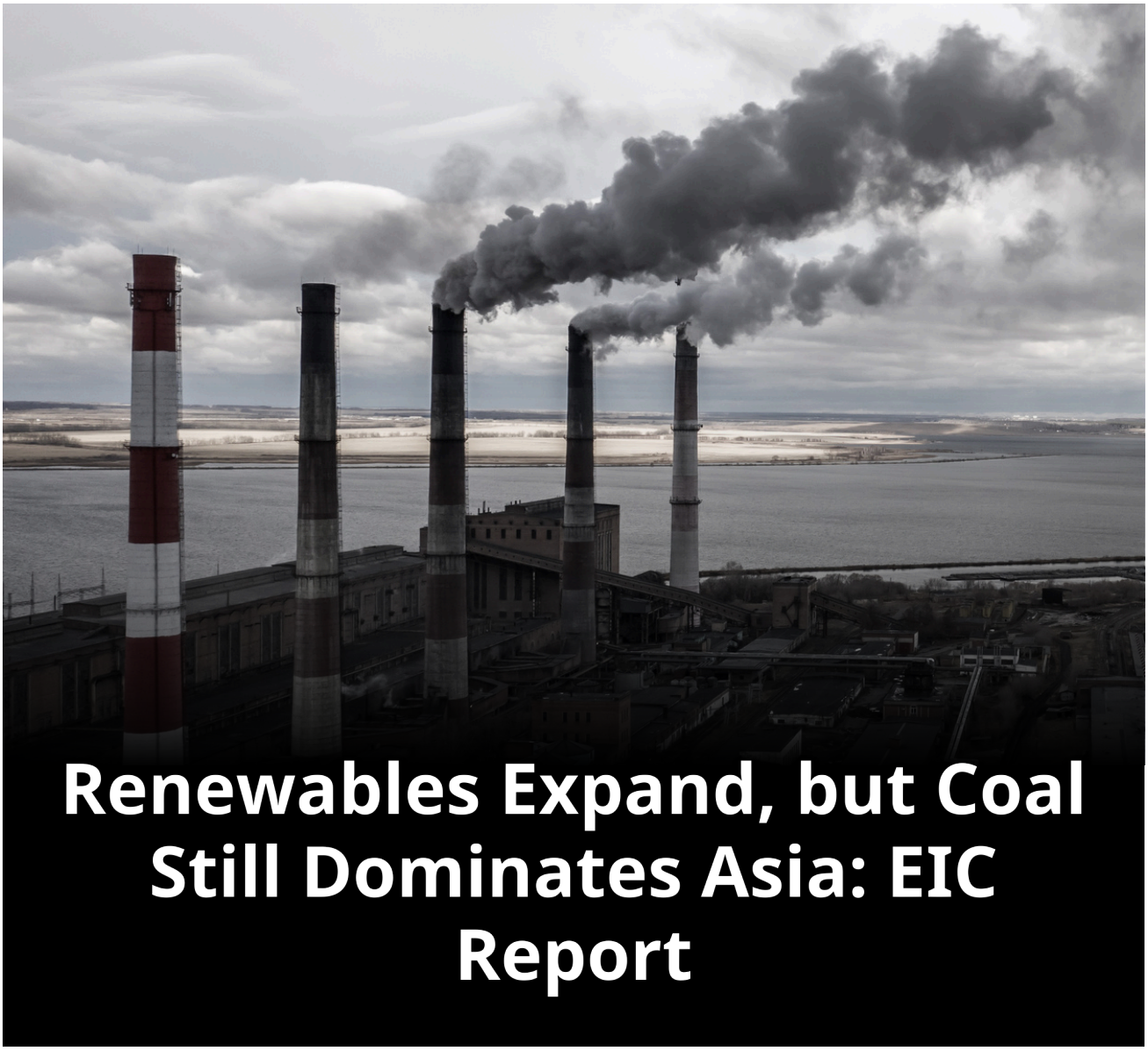
"J&T Express exceeding 100 million global parcels handled in a single day during Double 11, a historical record, demonstrates our robust operational capabilities and commitment to serving global customers," said Charles Hou, Vice President of J&T Express. "We will continue to invest in infrastructure and resource allocation across various markets, focusing on network optimisation and service enhancement to ensure efficient and reliable logistics services for global users during peak seasons, meeting the ever-growing global market demands."



J&T Express is a global logistics service provider with leading express delivery businesses in Southeast Asia and China, the largest and fastest-growing market in the world.

Founded in 2015, J&T Express' network spans thirteen countries, including Indonesia, Vietnam, Malaysia, the Philippines, Thailand, Cambodia, Singapore, China, Saudi Arabia, the UAE, Mexico, Brazil and Egypt.

Adhering to its "customer-orientated and efficiency-based" mission, J&T Express is committed to providing customers with integrated logistics solutions through intelligent infrastructure and digital logistics network, as part of its global strategy to connect the world with greater efficiency and bring logistical benefits to all.



Renewables Expand, but Coal Still Dominates Asia: EIC Report

Asia's renewables grow rapidly, led by offshore wind and solar, but coal dominance, policy gaps, and grid challenges hinder the region's energy transition progress.

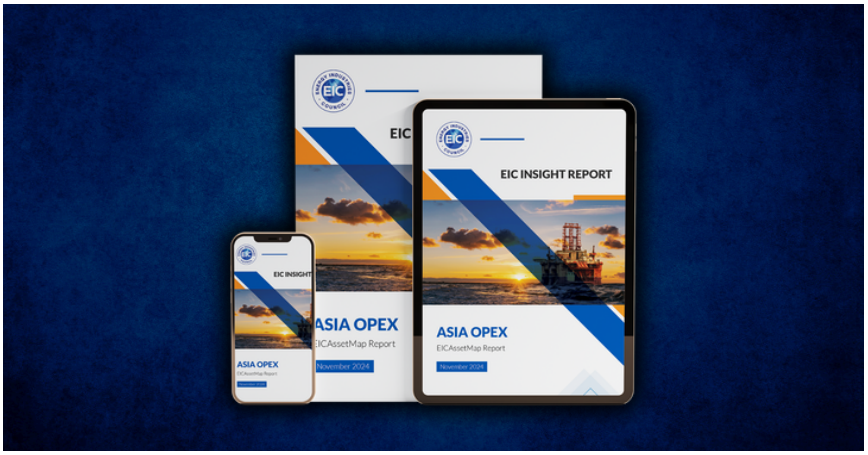
London, 19 Nov. 2024 - Asia's renewable energy sector expanding but policy inconsistencies, grid limitations, and reliance on fossil fuels mean that continent still has a long way to go in its journey to neutralise its economies, according to a new report by the Energy Industries Council (EIC), the world's leading energy trade association.

The EIC Asia OPEX Report, released today, provides an in-depth analysis of the region's energy landscape, excluding China.

Offshore wind emerges as a key area of development, driven by favourable wind conditions in the Taiwan Strait and South China Sea. Taiwan, a regional leader in offshore wind, added significant capacity in 2024, including the 600 MW Changfang and Xidao Wind Farm and Ørsted's Changhua 1 and 2a Wind Farms, which total 900 MW.

These projects contribute to Taiwan's long-term target of 13 GW of offshore wind by 2030. However, growth is uneven across Asia. "Offshore wind is poised to become one of the fastest-growing renewable sectors in Asia, driven by ideal conditions in regions like the Taiwan Strait and South China Sea," said Lim Xiao Shuen, APAC Analyst for Operational

Assets and Decommissioning at the EIC. “However, geopolitical risks and stringent domestic sourcing requirements have tempered foreign investments … The region's trajectory underscores the need for enhanced grid infrastructure, streamlined regulations, and innovative financing solutions to unlock the full potential of offshore wind as a critical driver of Asia's renewable energy mix.”



The other focus area is solar energy, where India is leading installations across Asia. In fact, the Khavda Solar Park in the state of Gujarat has a total production capacity of 2 GW. Floating solar is gaining traction in land-scarce regions such as Taiwan and Southeast Asia. Countries like Vietnam, on the other hand, shifted their installations to rooftop solar, setting government targets of 50% penetration in office and residential buildings by 2030.

But solar faces its own setbacks due to market fluctuations driven by grid bottlenecks, inconsistent policies, and logistical hurdles in some regions, the report said, adding that solar installations have fallen by 40% across Asia in 2023 before bouncing back this year.

Despite these developments, 41% of Asia’s power mix still comes from coal. The dominance of coal is particularly seen in India, Vietnam, and Indonesia, while countries like Taiwan and Malaysia focused on natural gas. ASEAN region aims to achieve 35% renewable energy capacity until 2025, but the report warns of great variability between countries in reaching their targets.

“There is no doubt that Asia's renewable energy progress shows massive potential,” said EIC's Head of External Affairs, Rebecca Groundwater. “But it’s also clear that without stronger regional coordination and targeted investments in infrastructure, the full benefits of clean energy technologies will go untapped.

Governments across the region need to give priority to harmonising their policies and building resilient energy grids if they wish to see any real acceleration in the shift away from coal and toward sustainable, long-term energy production.”

The results exclude China, a world leader in renewable energy technology. Although China's cleantech investments are unmatched, dependence on hydrocarbons, specifically coal, muddies the full picture of its energy strategy. The report looks at trends from other Asian countries in finer detail on renewable capacity addition and policy frameworks.

Energy storage is highlighted as a critical area for future



investment. Pumped hydro dominates storage, representing 97% of the region's capacity, but battery storage is growing in importance. South Korea commissioned a 336 MW battery energy storage system at Bubuk in 2024, while Japan continues to lead in installations, including the 240 MW Toyotomi Battery Storage System. India's government is incentivising battery adoption through financial schemes like Viability Gap Funding, as solar and wind growth necessitate greater grid stability.

Offshore wind and energy storage, while promising, face challenges such as permitting delays, grid integration, and local content requirements, the report says. Taiwan's strict regulations mandating 60% local sourcing for offshore wind farm components have deterred some investors, even as others, such as Ørsted and Copenhagen Infrastructure Partners, commit to the market.

The report provides a mixed outlook for Asia's energy transition. On the one hand, large-scale renewable projects and policy incentives are pushing the region toward cleaner energy. On the other, grid congestion, financial constraints, and coal dependency slow progress. The EIC emphasises the need for stronger policy coordination and investment in infrastructure to meet global net-zero targets.

Asia added 28.6 GW of new capacity between September 2023 and September 2024, with renewables comprising 25% of this figure. While solar and offshore wind accounted for the majority of renewable additions, coal continues to dominate as countries grapple with balancing energy demands and transition goals.

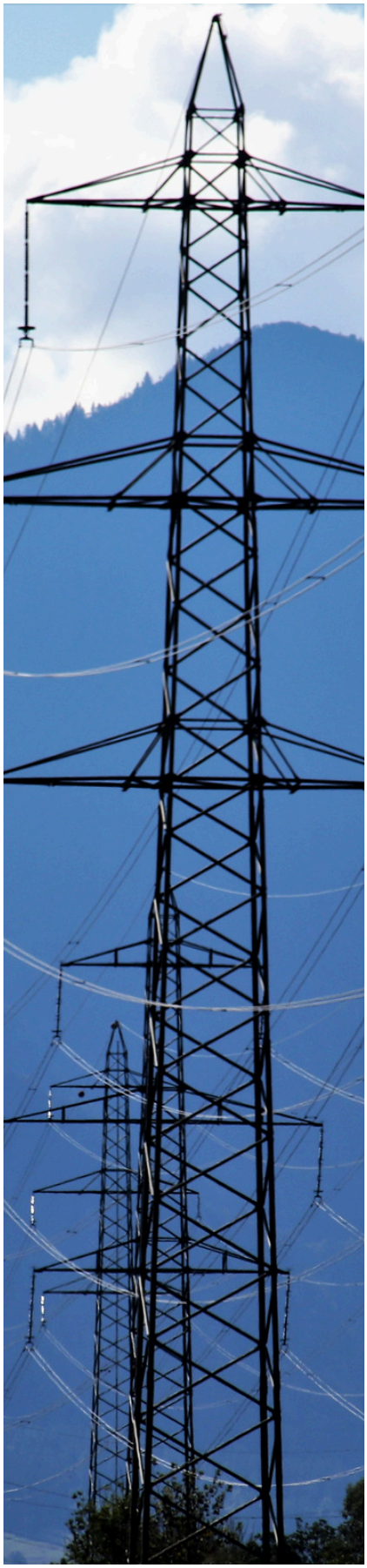
For more information about EIC, please visit: https://www.the-eic.com

The Energy Industries Council brings together over 950 companies from the energy supply chain sector across all industries.

Since 1943, we have evolved to provide up-to-date global market intelligence, unrivalled networking opportunities, and direct engagement with policymakers across regions.

Our members—leading innovators, industry experts, and global thinkers—are at the forefront of the energy transition, delivering on Net Zero.

Through our leading events, real-time project data, and policy expertise, we help members capitalise on opportunities and scale their operations globally. Together, we are working towards a more sustainable future.



LOGISYM BRAND PARTNERSHIP

Connect with the APAC Supply Chain Community











LOGISYM 2025 EVENTS ACROSS ASIA PACIFIC REGION

- LogiSYM ASIA PACIFIC 2025 — 20 - 21 May
- LogiSYM AWARDS 2025 — 20 May
- CeMAT SOUTHEAST ASIA — 19 - 21 May
- CARGONOW PHILIPPINES 2025 — June
- LogiSYM INDONESIA 2025 — August
- LogiSYM PHILIPPINES 2025 — 17 - 18 September
- TRANSPORT & LOGISTICS PHILIPPINES — 17 - 19 September
- LogiMAT – LogiSYM THAILAND 2025 — 15 - 16 October
- LogiSYM PLATINUM SINGAPORE 2025 — November
- LogiSYM MALAYSIA 2025 — 12 - 13 November

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